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For more information, contact:
Lucy the Corgi, soon-to-be President and CEO
Monterey County Business Council
123 Capitol St Ste B, Salinas CA 93901
Main: 831-216-3000
Email: Kimbley@mcbc.biz
Website: www.mcbc.biz

Lucy the Corgi Promoted to Director of People Operations at MCBC

Salinas, CA. (April 1, 2024) — Lucy the Corgi announced today that she has promoted herself to be the new Director of People Operations for the Monterey County Business Council (MCBC). With the organization since 2022, Lucy previously worked as an ambassador in Employee Experience.

Upon her self-promotion, Lucy had this to say: “Since joining the MCBC team, I have been working quietly and diligently to create and assume this mantle. Let’s face it - humans should not be leading humans. It’s a job much better suited to a canine, or Artificial Intelligence, or even better - a canine who uses AI. Hmm...”

One of Lucy’s first actions in her new role has been to revamp the images of the team on the MCBC staff webpage. “I’ve been playing around with AI and Canva and I thought we could start with some improvements to our team’s photos. What do you think of the results?” www.mcbc.biz/contact

Staff response to Lucy’s ascension has been mixed. “Working with a canine has its advantages. To win Lucy’s favor, I have already stocked up on Beggin’ Strips and Pupperoni,” said Paul Farmer. “What really concerns me is what comes next. Lucy seems like a particularly, let’s say ‘ambitious’ leader. She’s not reading this, is she?”

MCBC CEO Kimbley Craig added, “Since she came into my life a few years ago, Lucy has been by my side during many high-level meetings with power brokers. I wonder whether some of this has rubbed off on her. Sometimes, she seems a little too engaged for a Corgi and I fear she may be bent on attaining ultimate world domination.”

For more information about the Monterey County Business Council and its initiatives, please visit www.mcbc.biz.

About MCBC

Monterey County Business Council is a membership-based 501(c)(6) organization, comprised of professionals from business, government, and education working together on countywide issues. Founded in 1995, the non-profit corporation seeks to promote the concept of private-public partnerships by bringing business experience and techniques to the public arena.

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