



**Convene with local leaders at member-exclusive events.**

**MCBC oversees a number of programs that help local businesses, including:**



- Provides no cost support to help companies bid and win government contracts
- Secured \$18.7M in local contracts for FY 2022-23



- Connects local businesses to capital
- Provides free bilingual consulting, workshops, and vital resources



- Premier leadership development program in Monterey County
- Shaping the county's future by education of our local economy

As a leading business organization in the county, Monterey County Business Council (MCBC) is dedicated to promoting economic development and business growth in the region. Our members have access to a wide range of resources and opportunities to network, collaborate, and learn from business leaders in the area. Forging cross-sector alliances to build a vibrant and prosperous Monterey

County business community, our organization is committed to fostering a supportive and inclusive business community that encourages innovation and drives economic prosperity.

## MEMBERSHIP BENEFITS

	Start Up \$1,250	Executive \$2,500	Trailblazer \$5,000
Invitation to attend exclusive MCBC events	★	★	★
New Member welcome in social media and MCBC's Member Email	★	★	★
Qualify for member features in social media and MCBC's Member Email	★	★	★
Be recognized as a supporter of MCBC's efforts to grow our economy	★	★	★
Company logo on MCBC website		★	★
Priority for Member Spotlight in social media and MCBC's Member Email		★	★
Eligible to serve on MCBC's Board of Directors		★	★
Multiple branches are enrolled individually as members		★	★
Includes admission to each Membership Luncheon and Supervisor Speaker Series		1	2
Includes admission to MCBC's Annual Economic Tour		2	4
Company logo on MCBC website homepage and MCBC Member Email			★
Company or CEO's profile in social media and MCBC's Member Email			★
Priority Seating at MCBC luncheons			★
Private lunch with MCBC's CEO			★
Opportunity to present your team or company during a monthly luncheon			★
Multiple enterprises are individually enrolled as members			★
APEX VIP - Personal support in navigating the vendorization procedure			★
BBB VIP - 1:1 consultation to review programs to aid your business			★
LMC VIP - Invitation to Welcome Reception and Graduation			★



**YOUR SEAT AT THE TABLE AWAITS...**



www.MCBC.biz  
831-216-3000  
info@mcabc.biz







## ANNUAL GALA SPONSORSHIP

	Silver Sponsor \$2,500	Gold Sponsor \$3,500	Platinum Sponsor \$5,000	Presenting Sponsor \$10,000
Ten (10) tickets and preferred seating	✓	✓	✓	✓
Recognition at event	✓	✓	✓	✓
Listing on event program	✓	✓	✓	✓
Recognition in Friday Facts		✓	✓	✓
Company logo on website		✓	✓	✓
Company link on website			✓	✓
Recognition in all marketing publications			✓	✓
Recognition in event program, with logo, and business write up (up to 50 words)			✓	✓
Recognition as Presenting Sponsor in event program and 1/4 page ad				✓



[www.MCBC.biz](http://www.MCBC.biz)  
 831-216-3000  
[info@mcbbc.biz](mailto:info@mcbbc.biz)





## INVESTMENT OPTIONS SUMMARY

### ANNUAL MEMBERSHIP

START UP	EXECUTIVE	TRAILBLAZER
\$1,250	\$2,500	\$5,000

### EVENT SPONSORSHIPS

MONTHLY MEMBERSHIP LUNCHEON	SUPERVISOR SPEAKER SERIES	GALA SPONSORSHIP LEVELS
\$1,500	\$2,500	<ul style="list-style-type: none"><li>• PRESENTING \$10,000</li><li>• PLATINUM \$5,000</li><li>• GOLD \$3,500</li><li>• SILVER \$2,500</li></ul>

### MARKETING

FRIDAY FACTS EMAIL (ONE-TIME)	FRIDAY FACTS EMAIL (FOUR-TIMES)	EXCLUSIVE EMAIL TO LIST (ONE-TIME)	BOOSTED SOCIAL MEDIA POST	BOOSTED SOCIAL MEDIA POSTS (FOUR-TIMES)
\$150	\$450	\$500	\$250	\$750