

PARTNER OPPORTUNITIES





ABOUT US



At MCBC, we believe that by working together, we can create a thriving business environment that benefits everyone in the community. As a member, supporter, and partner of our organization, you will have the opportunity to contribute to this vision and make a positive impact on the local economy.





EDUCATIONAL PROGRAMS



MCBC provides a variety of educational programs designed to help businesses grow and succeed. Our team hosts a free workshops and seminars designed to provide small businesses with practical skills and knowledge.

Supporting our educational programming and advocacy provides a range of benefits to our partners.



SUPERVISOR SPEAKER SERIES



Each year MCBC hosts the Supervisor Speaker Series. Attendees enjoy this transformative platform that brings together leaders, visionaries, and changemakers. This series sells out and provides unique, intimate access with our County Supervisors as they share their vision and important issues to our region.

Supporting this series provides exposure to community leaders, business leaders, and stakeholders.



LEADERSHIP MONTEREY COUNTY



Leadership Monterey County is a highly respected program that offers comprehensive leadership training and development to individuals in the Monterey County region.

By supporting Leadership Monterey County, you have the opportunity to invest in the development of emerging leaders and support the growth and vitality of the local community.

MONTEREY BAY APEX ACCELERATOR



**ECONOMIC
GROWTH**

**ECONOMIC
ADVOCACY**

Our Monterey Bay Apex Accelerator team assists local businesses with the process of finding, bidding, and winning, government contracts. Last fiscal year our team helped Monterey County businesses secure over \$81 million in government awards.

Supporting this programming provides an opportunity to invest in the growth and success of local entrepreneurs, while supporting economic development in Monterey County.

PARTNER OPPORTUNITIES | 2025



CENTRAL COAST SMALL BUSINESS DEVELOPMENT CENTER



**BUSINESS
ADVISING**

**BUSINESS
ADVOCACY**

We are proud to be a resource partner of the U.S. Small Business Administration (SBA), dedicated to stimulating economic growth through business development. Serving small businesses and entrepreneurs in Monterey and San Benito Counties.

We offer free, no-obligation business advising and a range of resources to help businesses thrive.

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SPECIAL EVENTS

**NETWORK
BUILDING**

**NETWORK
ADVOCACY**

MCBC orchestrates a diverse array of events on an annual basis. Ranging from our monthly lunches to our Anniversary Gala, our unique gatherings offer the wisdom and expertise of the speakers, and the opportunity to network and connect with like-minded professionals.

Partnering on our events fosters community, celebrates achievements, and strengthens relationships.

OUR TEAM



PAUL FARMER

CEO & Chief
Relationship Builder



JENNY MCADAMS

Director of
Operations



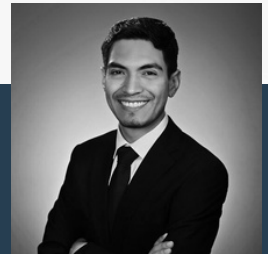
ROGER GILBERT

Central Coast SBDC
Program Director



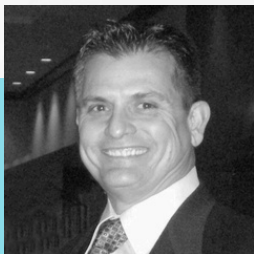
JESUS ESCUTIA

Central Coast SBDC
Program Manager



JOSE LUIS BARAJAS

Business & Community
Relations Liaison



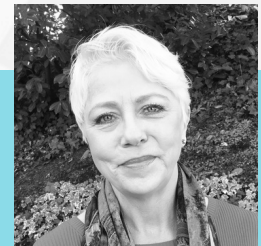
VICTOR VALDEZ

Monterey Bay APEX
Program Manager



JORDAN CABALLERO

Procurement Counselor



RHONDA DEVITO

Procurement Counselor